

# *Social apps you gotta have*

- INSTAGRAM - #1 TRENDING SOCIAL**

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- TIKTOK - FASTEST GROWING SOCIAL**

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- FACEBOOK - TRADITIONAL SOCIAL**

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- PINTEREST - UNDERDOG SOCIAL**

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- YOUTUBE - VIDEO CONTENT**

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- TWITTER - WORDS AND THOUGHTS**

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- PLANOLY - SOCIAL MEDIA SCHEDULING**

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- LINKEDIN - PROFESSIONAL NETWORK**

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- TAILWIND - SCHEDULING TOOL**

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- HASTAGE INSPECTOR - RESEARCH**

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